

FITNESS FACTORY

SPORTS ARENA SETUP



GOA'S FIRST ONE STOP SOLUTION FOR SPORTS ARENA SETUPS AND LEADING PROVIDER FOR ALL SPORTS INFRASTRUCTURE.

FITNESS FACTORY

is Goa's leading provider of turnkey solutions for sports infrastructure. Our experts build state-of-the-art sports infrastructure. Not only do we provide FIFA, FIBA, ITF, IHF, and IAAF approved products but we also ensure the perfect installation with our team of highly skilled technicians and engineers, using the best equipments.



World Class
Sports Infrastructure



Perfect Installation
by professionals



Dependable Post
Installation Service

S P O R T S

Football

Athletics

Hockey

Cricket

Futsal

Basketball

Tennis

Badminton

Golf

Volleyball

We provide world class synthetic turf surfaces for sportsgrounds, school campuses, residential lawns, and commercial landscaping. We are a one stop solution for all your sports infrastructure need from design and manufacturing ,construction, installation to maintenance, of your high performance synthetic sports turf. Our product range also extends to World Athletics (IAAF) certified running track systems, FIBA approved interlocking tiles, BWF & ITTF approved vinyl flooring and high-performance PU and acrylic systems.



STEP BY STEP GUIDE ON HOW WE DESIGN AND CONSTRUCT A FUTSAL GROUND

Civil & Ground Readiness:

- Survey & Contour Drawings
- Ground Preparation
- Soil Stabilisation
- Testing Compaction of Soil
- Retaining wall
- Sub Grade Retainer
- Dynamic Base Construction for Football & Long Pile Turfs & Drainage.

Turf & Installation:

- Turf (FIFA, ITF, FIH, Rugby)
- Installation - Silica bano upto 1 mm grade, dry, clean, unsharp
- Installation - SBR Rubber 0.8 - 3 mm grade, dry, clean.
- Installation - Quality of Glue used in Market
- Installation: Seaming Tape
- Installation & Labour
- Transport, Loading & Unloading

Steel & Fabrication:

- Foundation of Poles
- Installation of Vertical Pole
- Installation of Horizontal Pole
- Other Structures
- Painting
- Labour Fabricator

Netting & Padding:

- Installation of Side Netting
- Installation of Top Netting
- Installation of Shade Net
- Installation of Cushion Padding & Cover

Electrical & Lighting:

- Installation of LEDs
- Supporting Accessories
- Labour

Annual Maintenance:

- Civil
- Structure & Fabrication
- Electrical & Illumination
- Netting & Padding
- Turf & Installation

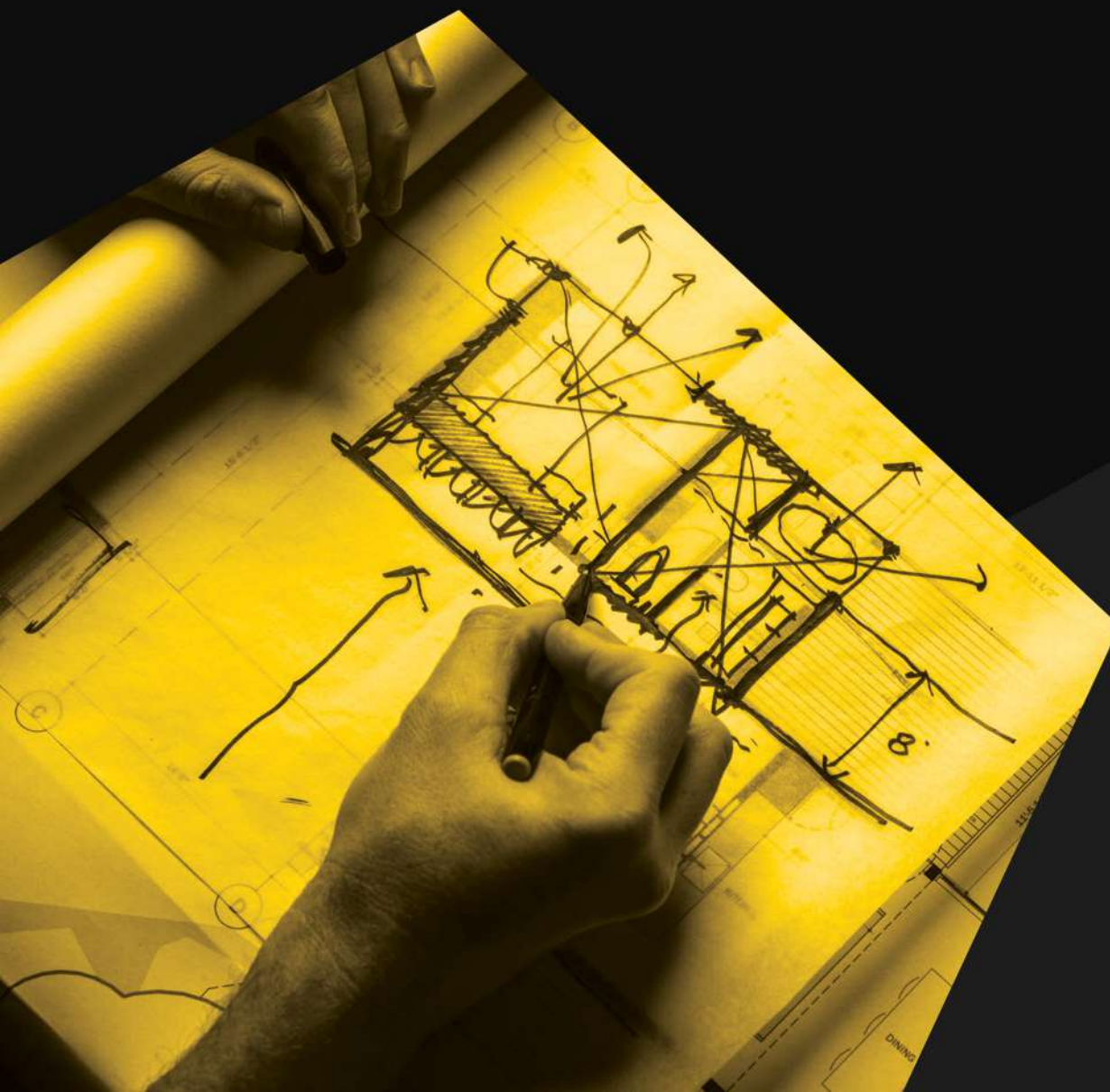


OUR SERVICES

DESIGN

Each installation is supported with a comprehensive CAD design showing layout, colours, line markings, measurements, etc.

- Installation is supported with a comprehensive CAD design
- Conception - Where Dreams are born
- Design - Creating Reality
- Product Identification - Economizing Both value and time
- Base Construction - Shaping the Future
- Installation - Tailored for Excellence



OUR SERVICES

FENCING AND LIGHTING

As part of the construction process, Fitness Factory completes court and field lighting, perimeter fencing and supplies a range of fixed and mobile accessories such as nets and goals.

- Fencing and Lighting
- Conception - Where Dreams are born
- Design - Creating Reality
- Product Identification - Economizing Both value and time
- Base Construction - Shaping the Future
- Installation - Tailored for Excellence



OUR SERVICES

CONSTRUCTION

The Fitness Factory team specializes in the design and construction of the correct sub-base for your site. This starts with a pre-inspection of the ground so that we understand the unique challenges of your site; design and construction plans, including drainage and lighting and of course, civil works. Our attention to detail ensures a high quality base ready for the installation of your surface.

- Design and construction
- Conception - Where Dreams are born
- Design - Creating Reality
- Product Identification - Economizing Both value and time
- Base Construction - Shaping the Future
- Installation - Tailored for Excellence



OUR SERVICES

MANUFACTURE

We control manufacture from raw material right down to the finished product. This ensures that the complete manufacturing process is built such that a world-class surface is delivered, adequately supported by our meaningful product warranties

- Conception - Where Dreams are born
- Design - Creating Reality
- Product Identification - Economizing Both value and time
- Base Construction - Shaping the Future
- Installation - Tailored for Excellence



OUR SERVICES

INSTALLATION

Fitness Factory team of expert installers is adequately trained and experienced, adept at their job and use specialized equipment to deliver a world-class finished product.

- Conception - Where Dreams are born
- Design - Creating Reality
- Product Identification - Economizing Both value and time
- Base Construction - Shaping the Future
- Installation - Tailored for Excellence

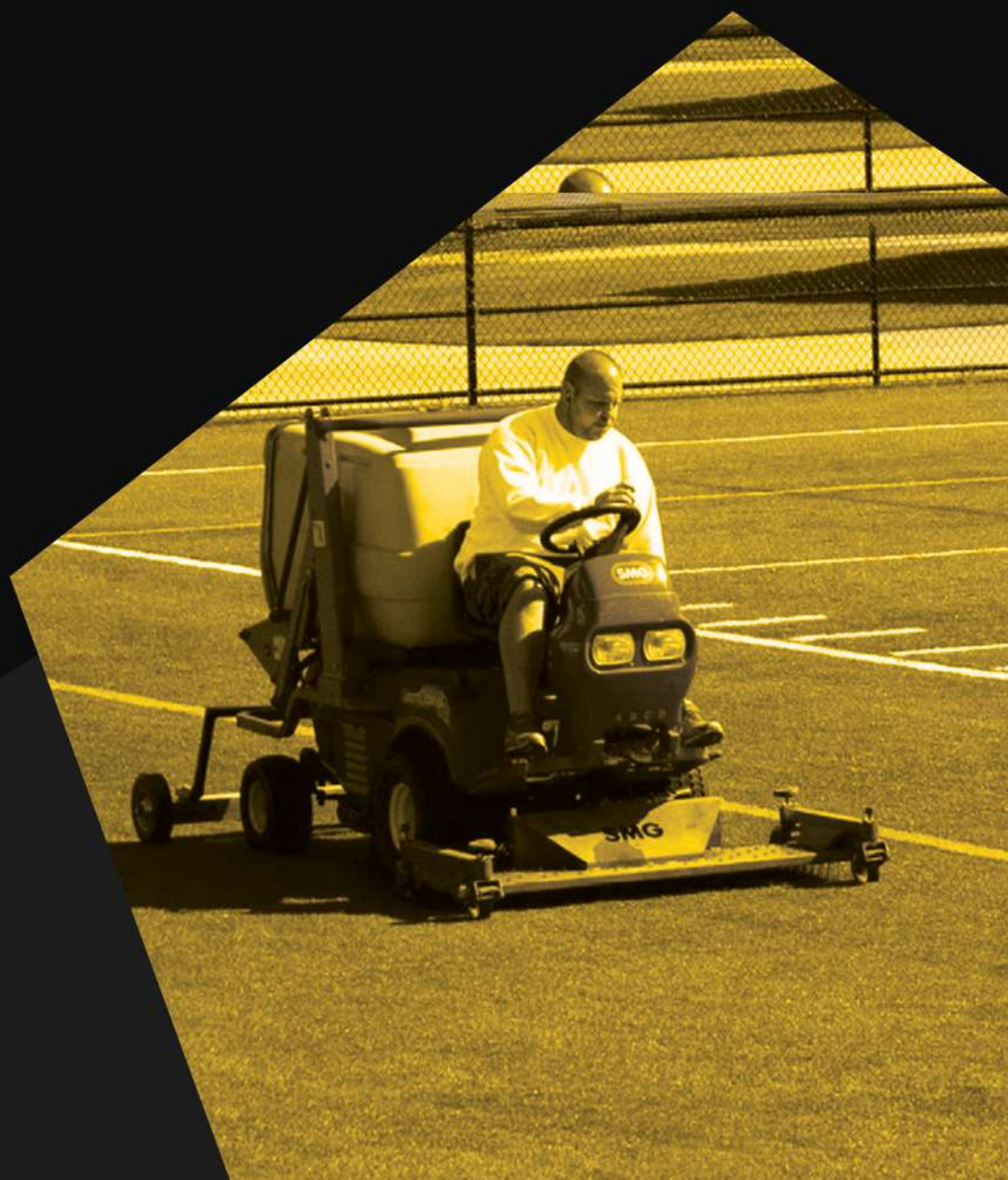


OUR SERVICES

MAINTENANCE

To preserve the quality and playability of your surface, it is important to regularly maintain it. Our trained team offers such maintenance services to ensure an enduring experience.

- Conception - Where Dreams are born
- Design - Creating Reality
- Product Identification - Economizing Both value and time
- Base Construction - Shaping the Future
- Installation - Tailored for Excellence



PRODUCTS

ATHLETIC TRACKS

IAAF /World Athletics certified athletic track systems with complete turnkey project management entailing design, construction, supply and installation, including equipment, is made possible by Fitness Factory. In addition to the above, we also undertake renovating, resurfacing and replacing existing synthetic athletic surfaces that have been worn out.



BASKETBALL

Fitness Factory provides a wide range of synthetic surfaces for both Indoor and Outdoor basketball, catering to different levels of play in schools, colleges, sporting associations and professional play, including FIBA approved surfaces.. We have a complete range of surfaces, suited to every budget and category of play, namely artificial turf, acrylic surfaces, interlocking tiles, PU surfaces, vinyl and wooden flooring.



GOLF

Sometimes Mother Nature needs a helping hand that's why TigerTurf is so popular on the golf course. Golf courses by TigerTurf are maintenance free, all-weather surfaces that remain lush and green all year through. TigerTurf is committed to providing you with high quality, short-game practice facilities. The workmanship and design skills of our experienced design and installation team are well respected and appreciated by our many customers.



PRODUCTS

HOCKEY

All internationals, every top club match and almost every other game of hockey is now played on artificial grass hockey turf. Fitness Factory has been conferred FIH Certified Field Builder status which means that we specialise in building hockey fields. We have a proven ability to construct fields to the standards the game requires as per FIH (Federation Internationale de Hockey) norms. Our in-house civil engineering expertise ensures the design and construction of 11-a-side and Hockey 5s fields; we have a robust quality management system ensuring consistency in work along with a comprehensive maintenance service to our customers.



RUGBY

A synthetic turf rugby pitch is considerably more durable than natural fields, increasing hours of field usage and more teams playing. Rugby is increasingly played on synthetic grass fields. TigerTurf's rugby systems are certified by the IRB and tested to meet the demands of professional and community facility operators. Our rugby turf fields meet the performance specifications for player safety, ball performance and surface durability. TigerTurf has non-abrasive fibres and an impact absorbing pad for Rugby.



BOWLS

The surface of the bowling green strongly influences the standard of play and on the placing of the bowls. The quality of the green determines the quality of the play. Completely flat and level playing surface with a predictable green speed. The technical qualities of the green itself can be used effectively by skillful bowlers.



PRODUCTS

CRICKET

To a true cricket expert, there is no greater enjoyment than playing on a well-maintained grass wicket. But, play on natural cricket pitches, as with many other sports turf, is restricted by unpredictable weather and intensity of use. Natural wickets are not feasible for continuous play, training and skills development. When this is the case, TigerTurfs superb all-weather cricket turf is the ideal solution for cricket grounds, schools and institutions alike.

The cricket pitches are ideal for a variety of use match play, in the nets or for indoor/outdoor training facilities. Our all-weather, flat and free-draining surfaces are great for bowlers run-ups as well.



FUTSAL SETUP

Owing to the rising popularity of sports culture in India, 'pay and play' facilities have become a perfect hub for investment with their multi-sport and multi-purpose usage. Here's how Fitness Factory helps you keep you on your toes and play to your heart's content. Fitness Factory brings to you various innovative and time-tested products for futsal which are proven to be completely safe and resilient.

- Design and build of the entire infrastructure
- Maintenance of the facility to world-class standards
- Professional running of the venue and promotion of the same including marketing activities
- Coaching activities as well as associated tie-ups for a complete sports ecosystem
- Entire business running on a cutting-edge, technological platform with both owner and user interface.



PRODUCTS

GYMS

We provide a choice of optimum surfaces for resistance training, adding splashes of colour to define workout areas that are high on long term hygiene and can easily be cleaned. Our durable, well-designed turf is the product of intensive research and testing that can transform uninspiring functional areas into vivid, attractive exercise areas to work out in. You imagine it, we make it happen. Fitness Factory provides a choice of optimum TigerTurf synthetic grass surfaces for those high-action gym areas for resistance training in a burst of energetic colours.

Our all-weather gym floor turf ensures no sweat absorbs into the surface and, at the same time, our product is certified to indoor fire rating standards. We manufacture premium quality synthetic turf and rubber tiles for gym flooring.



TENNIS

ITF (International Tennis Federation) certified TigerTurf is simply a more professional playing surface, designed in consultation with the best players and engineered to keep them at the top of their game. Not only that, we have a range of speeds to suit every playing need. Be it playing comfort or speed, long rallies to serve and volley, TigerTurf is the Ace when it comes to tennis – and also one of the founding members of the ITF. There is little comparison when you add up the advantages of a TigerTurf compared to any other playing surface. If you look at the economics of a TigerTurf surface plus base work compared to any other tennis surface with base work – you have a winner when it comes to TigerTurf for it outplays, outlasts both in terms of number of hours of play and, for that matter, price!



PRODUCTS

ELEMENTARY PLAY AREA

Safe, soft, durable and an inviting playing surface that's what TigerTurf synthetic surfaces are when it comes to Kindergartens. Creatively installed, it can transform your playground into an area that maximizes fun, minimizes injury and promotes L.I.F.E. Learning In Fun Environment. Our colourful playground turf encourages children to grow socially, emotionally and physically by providing a stimulating and safe play area. You can use TigerTurf play surfaces to make every pathway and play space an opportunity to learn for the children encouraging imaginative play while improving their concentration and social skills. Install TigerTurf over your existing surface, changing your old playground into a brilliant learning area.



MULTI-SPORTS

TigerTurfs synthetic, all-weather, multi-use playing surfaces have become a standard facility in primary schools, intermediate schools and colleges throughout India, New Zealand, Australia, Europe, the Americas and rest of Asia. Clubs and real estate projects are also finding multi use sports surfaces providing better value for money as you can have multiple sports without the need for a larger area. Our multi-sport synthetic grass is transforming tired school grounds into brilliant, all-weather, multi-sport playgrounds, bringing significant benefits to schools and other facilities worldwide. The installation is safe for children to play on, even in the rain, while the design allows several different sports activities on the surface simultaneously.



PRODUCTS

VOLLEYBALL

Fitness Factory provides a wide range of synthetic surfaces for both Indoor and Outdoor volleyball, including FIVB approved surfaces.

We have a complete range of surfaces, suited to every budget and category of play, namely artificial turf, PU surfaces & vinyl flooring.

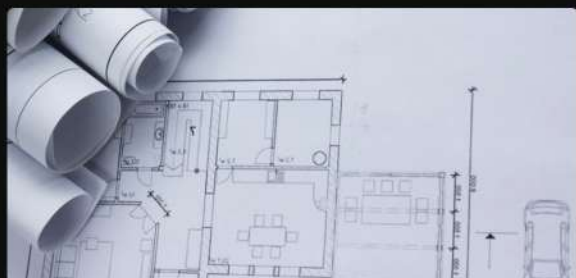
We at Fitness Factory offer cutting edge solutions meeting exacting standards for badminton. Our surfaces are tested to meet the demands of professional and community facility operators. These surfaces meet the performance specifications for player safety, performance and surface durability. We have a range of products for badminton suited for every application be it indoor or outdoor, amateur or professional. Our products cater to every price range without compromising on player comfort



ARCHITECTS

Fitness Factory Sports manufactures (through its principals) a range of synthetic surfaces customised to different sporting or recreational requirements. Fitness Factory is happy to discuss and advise on any projects considering artificial turf, sports surfaces including base construction, lighting & roofing with detailed Bill of Quantity.

Our all-weather artificial grass certified sports systems are manufactured from durable, high performing TenCate Grass fibres and backings. They are tested to meet the highest performance standards required by World Sporting Bodies including FIFA, World Rugby, FIH, World Bowls & ITF to name but a few. Our product range also extends to World Athletics (IAAF) certified running track systems, FIBA approved interlocking tiles, BWF & ITTF approved vinyl flooring and high-performance PU and acrylic systems.



PRODUCTS

COMMERCIAL LANDSCAPING

Synthetic lawn is becoming increasingly popular as an attractive and practical landscaping element in urban environments. Companies and councils benefit from having green lawns amidst the concrete jungle. Suitable for rooftops and balconies, atriums, offices, playgrounds, public parks, and pedestrian areas, TigerTurf's synthetic lawns bring a relaxing sense of cool and calm to any area while remaining easy to install and maintain. Architects, landscapers, specifiers, and councils should consider artificial grass as an alternative to tiling, paving, and decking. There are several factors to consider regarding the preparation of the base and drainage so contact us today for our information filled Architects Guide.



RESIDENTIAL LANDSCAPING

TigerTurf's artificial grass lawn products are designed to harmonise with the natural environment, replicating the characteristics of a quality natural lawn. Imagine your garden looking this gorgeous every day while inviting both children and animals out to play. With little to no maintenance, your TigerTurf lawn will look fabulous all year round for many, many years. TigerTurf synthetic lawns provide the look and feel of healthy, natural grass - yet offer the family and pets all the benefits of the latest synthetic solutions which no other artificial grass company can match. TigerTurf has been extensively tested and has proven to be a safe addition for any home.



PRODUCTS

SYNTHETIC TURF FOR SPORTS

FieldTurf Inc. innovated the new-generation artificial grass in the late 80's and early 90's that was dramatically different from the old generation coarse, abrasive turf. This new "grass" was soft, yet extremely resilient. Importantly, it replicated all the biomechanical properties of a natural grass sports field and therefore became an instant hit with players, administrators, coaches, facilities owners etc.



STADIUM SEATING

Alcor modular gallery seating is designed to provide a fast and inexpensive alternative to conventional concrete galleries. Made of galvanized steel, these modular galleries are suitable for every indoor and outdoor sports or public facility and last many decades. Alcor installs more than 275,000 gallery seats every year. Alcor products have been utilized extensively worldwide. Features like multi-layered structuring, adjustability to any space constraint, anti-skid flooring, and portability together make Alcor one of the most suitable products for stadiums.



TURF CONDITIONING SYSTEM

Consistently maintaining flawless standards of natural grass suitable for international class sporting is very difficult to achieve. The other challenge the curators face is getting a stadium ready after a short spell of rain.

However, these are a thing of the past. The next generation turf conditioning technology from SubAir ensures a healthy field, ready for uninterrupted play at any time of the year.



PRODUCTS

TURF PROTECTION SYSTEM

No stadium in the world can be economically viable with only one sport or for that matter with just sports. Therefore every stadium looks for ways to increase their revenue and, there is no question that, the potential income from a non-sporting event can often be as much or more than that of a sporting occasion. However, maintaining the standard of the playing surface is vital, as there is no point in gaining revenue from an event only to have to spend that revenue on repairing or replacing the playing surface.



MODULAR SPORTS FLOORING

SnapSports®' patented inter-locking modular sports flooring is quite a revolution in the sports industry. For nearly four decades, SnapSports products have provided the ideal playing surface for pretty much every Indoor and Outdoor sport. Approved by FIBA, IHF, and ITF for the highest level play, SnapSports has different varieties catering to competition and amateur level playing standards.

Varying degree of shock-absorption systems, extensive choice of colors, logo creations, portability...all add to making it an ideal choice for Basketball, Badminton, Tennis, Volleyball, Futsal, Handball courts.



SERVICES



DESIGN SERVICES

Fitness Factory has a design team trained on sports design that can help you do several things as mentioned below. What is important to understand is that good design is not just about aesthetics, but also about reducing hidden costs and risks.



Visualize what the facility might look like through 2D and 3D visual design

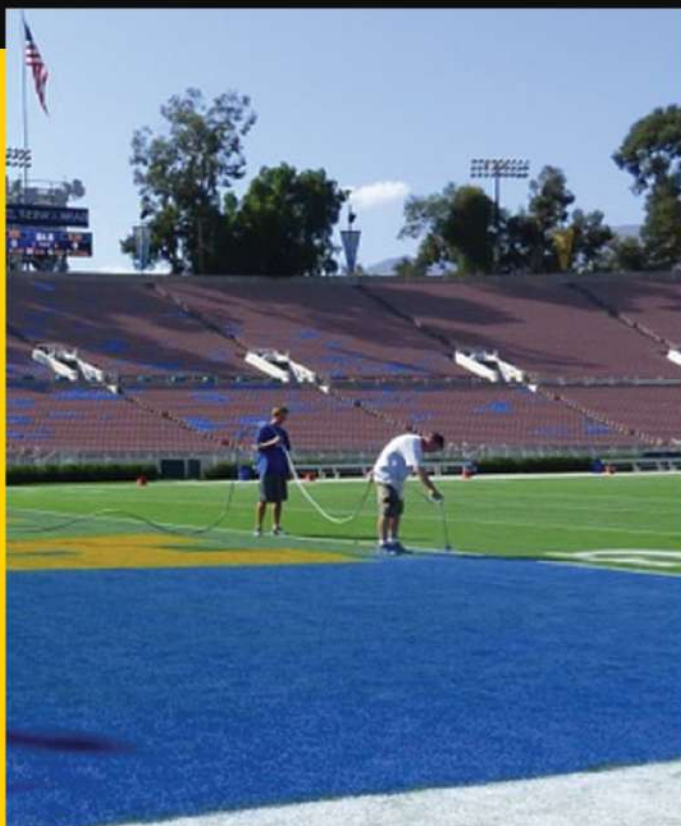


Understand the exact layout of your facility with square meterage/wastage calculations clear to avoid any hidden costs



Interesting design concepts with effective color matching to give your facility the correct aesthetic look

SERVICES



MAINTENANCE SERVICES

The longevity of any sports surface or any flooring for that matter depends not only on the quality of the product itself purchased, but also the type of usage and importantly the quality and amount of maintenance done. Fitness Factory overall focus as a company is to ensure that people stay healthy and active by making sports accessible to all, and for us maintenance is a critical component of ensuring that everyone can play on an Fitness Factory sports field for as long as possible. Our maintenance services ensure that your pitch stays playable for the longest possible time period and our maintenance services can provide 1 to 3 years of more length of usage of your sports pitch.



Fitness Factory has specialized standardized process for maintenance for each type of surface such that you get actual value by using EMS.



Fitness Factory has specialized machines from Europe for better quality maintenance services.



Fitness Factory has a team of over 50 people who are specialized in maintenance and installation/execution services-this ensures high quality service process

SERVICES



MONETIZATION AND CONSULTING SERVICES

Fitness Factory wants to ensure that our customers are as successful as possible, and we do this amongst other things by providing monetization and consulting services. The IT services and the monetization and consulting services both are tied together as the data from one helps in improving the monetization and consulting services and vice versa. By using these services, you can enhance your revenue, retain your important customers, attract new customers and make your business more viable.



Developing partnership opportunities that can result in more revenue



Developing events or other interesting marketing ideas that can generate new customers or retain existing customers



Offline and online marketing consulting to help improve your marketing strategy and as a result your business outcomes

ABOUT US

W H O W E A R E

FITNESS FACTORY

is a company that is focused on providing real customized solutions to our customers based on a clear understanding of their needs/requirements and an understanding of previous problems they might have had. When we sit down with you, we ask a range of questions to understand performance requirements, and durability and aesthetic needs.

We also explain the difference between cost and price to ensure all hidden costs of inferior solutions are taken into account by you. Once you choose your preferred option, we then use inhouse teams to design, execute and maintain your facilities. When you work with us, you are working with the only company in India who takes this more customer focused approach

VALUES



Fitness Factory believes in integrity, and doing the job right every time and we don't deviate from our values. That consistency is what keeps customers loyal and allows us to attract new customers.

EXPERIENCE

We have been involved with specialized surfaces internationally for a long time. When you work with us, you know that you are working with a company that has 45 years experience.



CUSTOMER VALUE ADDITION



Fitness Factory takes a consultative approach to sales by understanding our customers needs and recommending them options so that they can make the best decision for themselves.

SERVICE

Fitness Factory offers best in class service because of our well trained people, strong culture of service and strong service process. We are there to help you out always!



C O N T A C T U S N O W

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